

Story Brief

Story Theme

What idea or message do you want your story to explore?



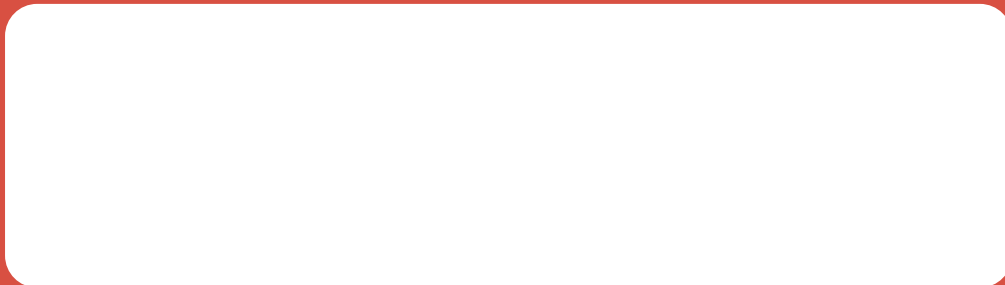
Audience for the Story

Is there a specific group or community who will benefit from the story?



Messages and Emotions

Should the story inspire, educate, challenge, or evoke empathy?



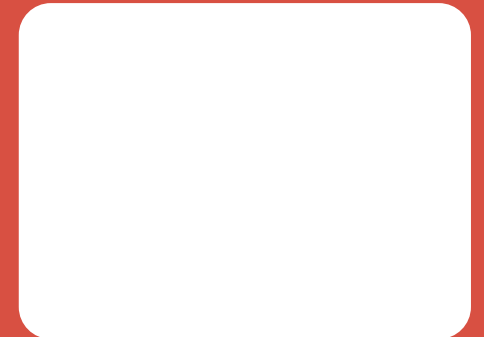
Outline Story Structure

Beginning: How does the story start?

What is the setting or context?



End: How does it conclude? What is the key takeaway or resolution?



Middle: What happens?
What is the central focus?

